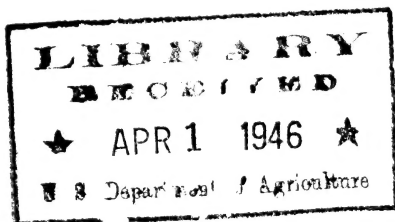


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1945

GLADIOLUS

PRICE LIST

EVERHART'S

BOX No. 188

ANN ARBOR, MICHIGAN

FOREWORD

After several years of successful growing and showing of gladiolus we have decided to share our pleasures with those of you who have asked for this price list. The quality of bulbs is the best in years though the quantity has been curtailed by the dry season and by the scarceness of experienced labor. We have no quantity prices to offer this year and we are not resorting to under-selling our competitors for we know that "Quality is remembered long after price is forgotten."

Two years ago it was our pleasure to have grown what Hopkins termed the most perfect single spike of gladiolus he had ever seen. It was field grown without pampering and only one among many equally fine spikes in our gardens. Much of our success we attribute to the proper feeding of our bulbs. It is our firm belief that gladiolus bulbs require a balanced diet just as a child does to avoid malnutrition and disease. Cultural instructions will be enclosed with all shipments of bulbs.

We grow hundreds of varieties many of which are new and too scarce to offer at this time. All varieties which we list grow very well for us and we will never offer for sale any item which we know will not do well when given a fair trial. Tastes for colors differ and cannot be foretold but growing qualities differ only with extreme changes in soil and seasons.

Introducing "ORVAG"

By ROGER ARNETT

For several years we have been told by all Michiganders who saw it that Roger Arnett had a very fine orange sport of Vagabond Prince. It is indeed a pleasure to introduce for him at this time a glad that should be widely welcomed by hybridizers and fanciers alike. Roger says "Orvag has habits similar to Vagabond Prince. It's color is a salmon orange mostly on the orange side with a rather strong scarlet throat. The floret grows to about 4½ inches. The spike is tall with about 20-22 buds (have had 25) and a flower head 24-28 inches long. The overall plant grows to about 50 inches. Being a true sport it sometimes shows streaks of Vagabond brown in the floret. It flowers well from all size bulbs, but does its best from large bulbs. Ordinarily it is a midseason variety. It produces lots of bulblets which germinate very readily although they like warm weather to get started. Orvag has been my best parent for orange-colored seedlings. I highly recommend it for breeding purposes." A fair stock and good propagating habits have permitted a low introductory price.

Large \$1.00; Medium 50c; Small 25c; Bulblets 15 for \$1.00. No Discount.

- ALADDIN** (Palmer) (Midseason) Immense, beautifully ruffled, deep salmon with cream blotch. Sensational when given proper fertilizer and plenty of water. 3 Large 25c.
- ALBATROSS** (Pfitzer) (Midseason) A pure white with a sturdy stem. Old but still good. 2 Large 15c.
- AMRITA** (Palmer) (Midseason) Beautifully ruffled, clear, medium, buff. Very prolific. 3 Large 25c.
- ANGELUS** (Palmer) (Late Midseason) Lightly ruffled, clear, medium salmon. Very sturdy plant. 3 Large 25c.
- APRICOT MODEL** (Wilson) (Early) Large, decorative apricot. Good in a weak color class. 35c Each.
- BAGDAD** (Palmer) (Late) Smoky old rose that has been popular for years. Fine for Fall blooms. 3 Large 20c; 100 for \$5.00.
- BARCAROLE** (Palmer) (Late Midseason) Ruffled, clear, orange of a very exquisite shade. 3 Large 25c.
- BEACON** (Palmer) (Midseason) Tall, rose scarlet with cream blotch. Very popular. 3 Large 25c.
- BLACK OPAL** (Errey) (Midseason) Most popular dark red. Good propagator. 2 Large 25c.
- BLUE BEAUTY** (Pfitzer) (Early Midseason) Best medium blue on the market. 10c Each.
- BRIDE'S DELIGHT** (Wilson) (Early) Beautifully ruffled, cameo pink with clear, creamy yellow throat. Placement not always good but color cannot be equaled in any other Glad. 25c Each.
- BUCKEYE BRONZE** (Wilson) (Midseason) Smoky orange rose with sturdy plant. A real find for Fall coloring. Florists now realize its possibilities. 60c Each.
- CAMELLIA** (Palmer) (Midseason) Delicate blush white shading to pink on outer edge with small scarlet blotch to give perspective to the pastel shades. 3 Large 25c.
- CANDY HEART** (Salbach) (Early Midseason) Large, wide open blooms of flesh pink with bright carmine blotch. A free bloomer and a rapid propagator. 3 Large 25c.
- COLONIAL MAID** (Zimmer) (Early Midseason) Tall, straight, light lavender. Not a beautiful floret but a tall strong plant that stands out even under adverse conditions. 3 Large 20c.
- COLOSSUS** (Mitsch) (Early) Large, early, light salmon pink with red feather on cream ground. 3 Large 25c.
- CORAL GLOW** (Ellis) (Midseason) Clear, flaming orange that will sear a spot in your heart. 2 Large 25c.
- CORONA** (Palmer) (Midseason) Exquisitely beautiful cream with varying shades of lavender rose picotee edges on all petals. If you've seen it you'll want it and if you haven't seen it no amount of description will do it justice. 15c Each.

- CRYSTAL** (Both) (Early Midseason) Giant White. 25c Each.
- DAMASCUS** (Stevens) (Midseason) Odd color combination of rose purple with red blotch. An older variety, medium small, different. 3 for 20c.
- ETHEL CAVE COLE** (Cave) (Early) Early light pink that is magnificent. 15c Each.
- FRANCES M. IRWIN** (Wilson) (Late Midseason) A lavender rose with a deep rose blotch. One of the top glads of the decade. Don't overlook it. 40c Each.
- GENGHIS KAHN** (Scheer) (Early Midseason) A striking, medium light pink with florets so heavily ruffled as to be actually corrugated and slightly lacinated. Florets very large, nearly 6¾ inches with 6-7 open on an 18-21 bud flowerhead. Healthy, good foliage, and good propagator. A real aristocrat. Large \$3.00. NO DISCOUNT.
- GOLD DUST** (Pfitzer) (Very Early) Very early, deep rich yellow. Plant with King Lear for early color. 3 Large 20c.
- GRETA GARBO** (Pfitzer) (Midseason) 3 Large 20c.
- HARMAU** (Both) (Early) Bright attractive orange red with rosy overtone. Giant, slightly ruffled florets. 20c Each; 12 for \$2.00. NO DISCOUNT.
- HARVEST MOON** (Jack) (Midseason) Tallest and straightest late yellow. 2 Large 15c.
- HINDENBURGS MEMORY** (Pfitzer) (Midseason) Pleasing medium red. Loose attachment but very showy. 3 Large 25c.
- HONOR** (Kinyon) (Midseason) A very fine lavender if properly fed and watered. 3 Large 25c.
- JACK POT** (Wilson) (Midseason) Big ruffled plum. If you like the dark unusual colors you'll hit Jack Pot. \$1.50 Each.
- JANE WITHERS** (Zimmer) Nice lavender. All buds often show color at once. 3 for 25c.
- JEANIE** (Pruitt) (Midseason) Beautiful light salmon pink with white midribs and rich creamy yellow throat. One of our favorites. Propagates well. 2 for 25c.
- JULES AMOTT** (Wilson) (Early Midseason) Snappy, velvety dragon red. An outstanding commercial variety that brings premium prices from florists. 20c Each.
- KING LEAR** (Palmer) (Very Early) Deep purple edged with silver. Plant with Gold Dust for early color. 3 Large 25c.
- KING TAN** (Wilson) (Midseason) Large exhibition rosy tan. A very dependable Autumn shade. It's easy to pick sectional champions from a planting of this variety. Our best propagator in this dry season. Excellent plant. 30c Each.
- LAUSANNE** Nice yellow that flowers freely. 3 Large 15c.
- LAVENDER QUEEN** (Arenius) (Midseason) Tall straight violet lavender. 2 Large 15c.
- LAVENDER RUFFLES** (Wilson) (Early) Light, ruffled pinkish lavender. Most striking when arranged with Purple Classic. It's early, blooms from bulblets and is very prolific. 3 Large 25c; \$7.00 per 100.

- MAID OF ORLEANS** (Pfizer) (Midseason) Most dependable of the older white varieties. 2 Large 15c.
- MAMMOTH OHIO** (Wilson) (Midseason) Indian lake shading to rose doree in throat, cream lips and up to 9-inch florets. Surest candidate for largest floret honors. 40c Each.
- MAMMOTH WHITE** (Pfizer) (Midseason) One of the older white varieties. 2 Large 15c.
- MARGARET BEATON** (Twomey) (Late) Tall, large flowered white with small orange scarlet blotch that makes a very classy glad. 10c Each.
- MARY ELIZABETH** (Stevens) (Late) Heavily ruffled creamy white. 3 Large 25c.
- MRS. RICHARD McGOVERN** (Wilson) (Early Midseason) An excellent medium-sized orange scarlet with uniform spikes of as many as 24 buds in a good season. It's a treat to see how well it propagates. 60c Ea.
- MYRNA** (Pruitt) (Early Midseason) Ruffled, creamy white that has many sensational wins to its credit. 2 Large 25c.
- NEW ERA** (Ellis) (Midseason) Beautifully ruffled rich pink. 3 Large 25c.
- ORIENTAL DISPLAY** (Wilson) (Midseason) If you're short on shade trees you'll do well to plant this giant. Dazzling scarlet red that will grow 6-ft. tall under good conditions. 20c Each.
- O R V A G** (Arnet) **Orange Vagabond Prince sport.** See description in front of list.
- PEGGY LOU** (Wilson) (Early Midseason) A blue-toned pink with a leathery substance. 3 Large 25c.
- PELEGRINA** (Pfizer) (Midseason) A deep violet blue that will add much to your color arrangements. 2 Large 15c.
- PICARDY** (Palmer) (Midseason) A shrimp pink that is still captivating the newer fanciers. 3 Large 25c.
- PINOCCHIO** (Evans) (Early) A novelty glad with an odd mixture of green, orange, and yellow. 25c Each.
- PURPLE CLASSIC** (Wilson) (Early Midseason) This clear purple is very prolific. Arrange it with Lavender Ruffles. It's beautiful. 15c each; 100 for \$10.00.
- R. B.** (Upton) (Midseason) Huge rusty brown that always causes a sensation when well grown. Now only 15c Each.
- ROBERT BURNS** (Christ) (Midseason) Tall, straight, deep violet. 3 Large 25c.
- ROSA VAN LIMA** (Pfizer) (Early) Apple blossom pink with white throat. 3 Large 25c.
- RUFFLED BEAUTY** (Prestgard) (Midseason) Ruffled light yellow parent of Shirley Temple. 2 Large 15c.
- SHIRLEY TEMPLE** (Pruitt) (Late) Large, ruffled, light cream. You'll love it. 3 Large 25c.
- SNOW PRINCESS** (Pfizer) (Midseason) Dependable white. 2 Large 15c.
- SUBDEB** (Evans) (Early) Small ruffled white that opens very fast in water. 3 for 25c.
- TREASURY GOLD** (Wilson) (Late) Strong growing rich golden salmon. A bright spot in the Autumn shades. 35c Each.

VAGABOND PRINCE (Palmer) (Midseason) Irridescent garnet brown with scarlet blotch. Don't overlook it. 2 Large 15c.

VISTA BONITA (Ellis) (Midseason) An excellent deep salmon with a strong plant. 2 Large 25c.

WHITE GOLD (Scheer) (Midseason) Very large light cream shading deeper in throat. Tall, vigorous grower and a good propagator. 50c Each; 10 for \$4.00. NO DISCOUNT.

ZUNI (Mitsch) (Midseason) An unusual blending of salmon and slate. Captivatingly different. 3 Lge. 25c.



G U A R A N T E E

We guarantee all bulbs to be true to name, free of disease and will replace up to the purchase value of any stock that does not meet this guarantee. We cannot guarantee growth as soil may be poor or infected with disease.

T E R M S

Due to the lateness of the issuance of this list we must require CASH IN FULL with order and no order accepted for less than \$2.00.

D I S C O U N T S

You may select 10% extra in bulbs of your own choice on orders of \$3.00 to \$10.00; 15% on orders of \$10.00 to \$25.00; 20% on orders of \$25.00 or over. These discounts do not apply to items marked NO DISCOUNT nor can those items be selected as Extras.

Please give second choices with your order. May we substitute smaller sizes if large are sold out? We will include extras to give same value. All prices are subject to prior sales. All retail orders sent prepaid in the U.S.A. You'll be pleasantly surprised at the extras we will include.

THE SACRED LILY OF INDIA

More widely known as Snake Palm, Devil's Tongue or Leopard Palm, this member of the Arum family, like the Calla, is wrongly called a lily. The proper name is controversial, being given by some authorities as *Amorphophallus Riveri*, while others claim that *Hydrosme Riveri* is proper. It probably originated in either Java or Sumatra. Long before the birth of Christ, the Lily was established as a sacred flower by the Hindus.



C U L T U R E

It requires five years to grow blooming-size bulbs. About Christmas or later, after the bulb has been allowed to rest about two months in a cool dry place (not freezing) it should be brought into a warm room and placed on the floor. It needs no soil or water and, once it starts to grow, it grows at the rate of 2-6 inches per day and often reaches a height of 5-ft. The flower has an outer appearance like a huge Calla though dark-red in color. When in full bloom the flower gives off a disagreeable odor at the first sign of which it must be disposed of, either by cutting and destroying the spike or by placing it in a cooler room. By blooming the bulbs in April they may be enjoyed longer after they fully open for they may then be placed out of doors so long as they are protected from frost. The bulb must be permitted to rest and also to bloom, if it is of blooming size, before it is planted.

The bulbs will do well in an soil, but fertile, light, well-drained soil is preferred. They should be planted, after all danger of frost is past, about 2½ times the depth of the bulb. The new bulb forms on the top of the old one and the roots form on the top of the bulb. New bulblets form on the tips of long fingers emanating from the old bulb and reaching toward the surface. For this reason, mulching is preferable to cultivating.

The foliage, which grows in the summer, is umbrella-shaped and 1-4 feet tall depending on the age of the bulb. An old plant surrounded by circels of medium and small bulbs makes a very attractive mound.

After the tops frost in temperate climates, the bulbs should be lifted and stored for two months in a cool dry place. Always remember that both plant and bulbs are easily frosted.

No bulbs available until November 1, 1945, at which time prices will be mailed to all who are interested.